



# SEDER

*PRIVATE VIP CONCIERGE & EVENTS*

MEMBERSHIPS & FEES 2026

## SEDER FAMILY SEASON

*Monthly Offer – Private Family 2026*

**Who it is for:** Families on a temporary stay in Israel (holidays, summer vacations, major family celebrations).

**Spirit of the offer:**

Experience your stay as a privileged resident. A *Family Season Pass* that transforms your visit into a seamless experience, free from logistical constraints, whether you are here for a few days or for several weeks.

**The offer includes:**

- Full “door-to-door” support: airport greeting, transfers, villas or hotels, household staff.
- Domestic coordination: private chefs, nannies, security, organisation of Shabbats and family dinners.
- Access to the SEDER address book for all reservations (restaurants, activities, exclusive experiences).
- Organisation of one family celebration of up to 40 guests and with a budget below \$50,000 (see event fee grid below). Beyond this, the fee will be \$10,000 per event.

**Financial terms – SEDER FAMILY SEASON:**

- Concierge retainer billed **per calendar month**, with a **minimum charge of one full month**, and up to 3 months.
- Beyond 5 months, the membership is automatically upgraded to the annual **SEDER ELITE** membership.
- Monthly membership fee: **\$12,000**.
- Possibility to upgrade to the annual **SEDER BLACK** membership upon request.

## Event Production Fee Grid – 2026

This fee grid applies to the present offer as well as to any event whose production is entrusted to SEDER in 2026.

Our fees, expressed in dollars exclusive of taxes (excl. VAT), cover creative direction, event design and planning, artistic and technical supervision, contract negotiation, overall coordination and on-site operational presence of our team on the day of the event.

*Fees are calculated on the basis of the global event budget as defined below. Third-party costs (venues, catering, technical services, artists, security, transportation, etc.) are invoiced directly by suppliers or, where applicable, transparently re-invoiced to the client.*

Event Type	Budget & Size	SEDER Fees
Private Dinners & Intimate Evenings	≤ 40 guests · ≤ \$50,000	Included
Signature Events & Extended Evenings	> 40 guests or > \$50,000 up to \$500,000	20% of the global event budget
Large-Scale & Multi-Day Events	Budget > \$500,000	15% of the global event budget

*\* VAT & Taxes: All fees are quoted exclusive of taxes. Applicable VAT will be added on top, in accordance with the relevant tax regulations.*

*\*\* Per Diems & Expenses: Travel, accommodation and meals for the SEDER team (F&B; staff, production and logistics crew) during the event are borne exclusively by the client, based on a detailed rider shared in advance.*

*\*\*\* Basis of calculation: The global event budget includes all cost items coordinated and managed by SEDER, including venues, rentals, infrastructure and any suppliers recommended, selected or imposed by the client.*