



# SEDER

*PRIVATE VIP CONCIERGE & EVENTS*

MEMBERSHIPS & FEES 2026

## SEDER CORPORATE

*Annual Membership – Business & Delegations 2026*

**Who it is for:** Executive committees, official delegations, investment funds and international organisations.

**Spirit of the offer:**

Far more than a concierge service: SEDER becomes your representation office in Israel. We secure the field, streamline your executives' missions and orchestrate your top-level stays.

**The Corporate Retainer includes:**

- Complete management of executive and delegation travel.
- Coordination of accommodation and vehicle fleets.
- Set-up of close protection when required.
- A single local interface between your teams and the Israeli ecosystem (institutions, partners, business).
- Tailor-made programmes for VIPs, strategic partners and investors.

**Financial terms – SEDER CORPORATE:**

- Annual retainer: **\$50,000 / year.**

P.S.: All external providers are borne by the client.

## Event Production Fee Grid – 2026

This fee grid applies to the present offer as well as to any event whose production is entrusted to SEDER in 2026.

Our fees, expressed in dollars exclusive of taxes (excl. VAT), cover creative direction, event design and planning, artistic and technical supervision, contract negotiation, overall coordination and on-site operational presence of our team on the day of the event.

*Fees are calculated on the basis of the global event budget as defined below. Third-party costs (venues, catering, technical services, artists, security, transportation, etc.) are invoiced directly by suppliers or, where applicable, transparently re-invoiced to the client.*

Event Type	Budget & Size	SEDER Fees
Private Dinners & Intimate Evenings	≤ 40 guests · ≤ \$50,000	\$10,000
Signature Events & Extended Evenings	> 40 guests or > \$50,000 up to \$500,000	20% of the global event budget
Large-Scale & Multi-Day Events	Budget > \$500,000	15% of the global event budget

*\* VAT & Taxes: All fees are quoted exclusive of taxes. Applicable VAT will be added on top, in accordance with the relevant tax regulations.*

*\*\* Per Diems & Expenses: Travel, accommodation and meals for the SEDER team (F&B; staff, production and logistics crew) during the event are borne exclusively by the client, based on a detailed rider shared in advance.*

*\*\*\* Basis of calculation: The global event budget includes all cost items coordinated and managed by SEDER, including venues, rentals, infrastructure and any suppliers recommended, selected or imposed by the client.*