



SEDER

PRIVATE VIP CONCIERGE & EVENTS

MEMBERSHIPS & FEES 2026

SEDER BLACK

The Private Circle – Annual Membership 2026

Who it is for: UHNWI, royal families, opinion leaders and ultra-exposed personalities.

Spirit of the offer:

The most advanced form of SEDER support: we act as an external Chief of Staff, available to handle the exceptional, the urgent and the unpredictable, in direct liaison with you or your personal staff.

SEDER BLACK Privileges:

- Absolute priority on all requests.
- Health management and coordination.
- Implementation of an elite security set-up.
- Logistical emergencies and last-minute changes.
- Reinforced confidentiality protocols (NDA, restricted information channels, image management).
- Direct and permanent 24/7 access to the founders of SEDER (special arrangements for Shabbat and holidays).
- Set-up of up to four official dinners or any type of reception per month, for up to 40 guests or with a budget below \$50,000 (see event fee grid below). Beyond this quota, the fee will be \$10,000 per event.

Financial terms – SEDER BLACK:

- Black Membership: **\$85,000 / year.**

Event Production Fee Grid – 2026

This fee grid applies to the present offer as well as to any event whose production is entrusted to SEDER in 2026.

Our fees, expressed in dollars exclusive of taxes (excl. VAT), cover creative direction, event design and planning, artistic and technical supervision, contract negotiation, overall coordination and on-site operational presence of our team on the day of the event.

Fees are calculated on the basis of the global event budget as defined below. Third-party costs (venues, catering, technical services, artists, security, transportation, etc.) are invoiced directly by suppliers or, where applicable, transparently re-invoiced to the client.

Event Type	Budget & Size	SEDER Fees
Private Dinners & Intimate Evenings	≤ 40 guests · ≤ \$50,000	Flat fee: \$10,000
Signature Events & Extended Evenings	> 40 guests or > \$50,000 up to \$500,000	20% of the global event budget
Large-Scale & Multi-Day Events	Budget > \$500,000	15% of the global event budget

** VAT & Taxes: All fees are quoted exclusive of taxes. Applicable VAT will be added on top, in accordance with the relevant tax regulations.*

*** Per Diems & Expenses: Travel, accommodation and meals for the SEDER team (F&B; staff, production and logistics crew) during the event are borne exclusively by the client, based on a detailed rider shared in advance.*

**** Basis of calculation: The global event budget includes all cost items coordinated and managed by SEDER, including venues, rentals, infrastructure and any suppliers recommended, selected or imposed by the client.*